



# TWO

## SPONSORSHIP TARGETS



Every year it costs more and more money to run a Footy Club. And when you want to be the best all round Club in the League like we do, it costs even more. To help us provide the funding **to field up to 16 successful sides** this year and **to drive our major Club goal this year of A Grade success** we've set our sights on 2 ambitious Sponsorship Targets and we're going to chart our progress towards them.

All the eyes of the Club will be watching and following how we go, every exciting step of the way. **Here's how you and your business can get involved...**

### **ONE: 20 x \$1000 NEW Oval Sign Sponsors**

The first target is 20 New Oval Sign Sponsors by the end of the season and we'd love you to be one of them.

This sponsorship costs \$1000 + gst in the 1st year then \$700 for subsequent years. It includes a 2400mm x 900mm sign and runs for 12 months **which only starts when the sign goes up**. Payment in **instalments** can be easily arranged.

This is a **Bronze Level** sponsorship and for that you receive...

- ✓ **Exposure to the 1000s** of people who visit Flagstaff Oval not just from Footy but from all the User Groups including Cricket, Little Athletics, Tennis & Netball...plus their visitors...plus the general public.
- ✓ **Positive word of mouth** advertising from the Flagstaff Community strongly encouraged by our extensive communication network in recognition of your generous community spirit
- ✓ A Bronze level listing in every **Falcon Family E-News** sent to over 600 families each week plus a featured article on you & your business...a display ad on our **Website**...plus free membership entitling you to **free entry** to all our home games

NOTE: If you would like to **upgrade this sponsorship** there are a limited number of **Priority Position Sign** sponsorships available on the Clubrooms or Coaches Box starting at \$1500 + gst in the first year and \$1200 in subsequent year...OR you can have **two** 2400 x 900 Oval Signs for \$1500 instead of the normal \$2000.

### **TWO: 100 x \$100 NEW Business Card Sponsors**

This is a great **new** sponsorship opportunity if you just want to **test the sponsorship water**. It's ideal for **tradies, local and small businesses**. It's a **low cost, high profile** way to tap into the positive community spirit and support that being a Flagstaff Hill Football Club sponsor brings.

For this sponsorship you receive...

- ✓ One of 100 spots in our stylish, new Business Card Holder to be erected adjacent to the bar holding up to 50 of your business cards promoting your business 24:7 to the 1000s of people who filter through our Clubrooms every year.
- ✓ A line listing in every Falcon Family E-News sent to over 600 families each week...plus a line ad on our Website

NOTE: If you would like to **upgrade this sponsorship** we can offer a one only **Naming Rights** opportunity which would give you a high profile plaque header above the Business Card holder and whenever we promoted this Sponsorship Target in our written & verbal communications it would be referenced as your business name. This sponsorship is valued at \$600.

## **General Information**

The above are just 2 of the Sponsorship Packages we have available ranging between \$100 and \$10,000. You can even get increased exposure by **doing both of them for \$1100 + gst**.

Our sponsorship levels include **PLATINUM** for \$10,000 or more...**GOLD** for \$5,000 to \$10,000...**SILVER** for \$2,500 to \$5,000...**BRONZE** for \$1,000 to \$2,500...and **FALCON CLUB** sponsorship for under \$1,000.

Please talk to one of our Sponsorship Sub Committee members for more details on how we can customise the perfect package for your business to leverage extra sales from your community support. Speak to **Brett Charlesworth, Kym Mitchell, Donna O'Brien** or **Mel Ready** or email Brett at [brett@charlesworthnuts.com.au](mailto:brett@charlesworthnuts.com.au)

Just tell us the investment in our Club, and your business, that you're thinking of making and we can come up with a suite of options to suit you. We really look forward to adding your name to our list of sponsors as we chart our progress towards our 2 major 2015 sponsorship goals...and seeing the impact your support has on the success of the Flagstaff Hill Football Club this season. I'm confident you'll get a lot of satisfaction from your involvement.